

(Draft)

## Automation Conference 2017

“Stepping up to Industrial Automation & Robotics Revolution 4.0”

Friday, 23 June 2017, 13.00-15.30 hrs.

Grand Hall 202, BITEC Bangkok

In the Industry 4.0 era, industrial automation and robots are important fundamentals that can increase Thailand’s production efficiency and sharpen industries’ competitive edge. This seminar will be honored by veterans from the automation and robotics circles who will share valuable experiences, perspectives, and visions on how we can drive Thailand to become a full-fledged industry 4.0 country.

### Program:

13.00-13.30 Registration

13.30-13.35 Welcoming Speech

by **Mr. Isara Burintramart**

Managing Director

Reed Tradex Co., Ltd.



13.35-14.05 Special Presentation “**Industry 4.0 led Thai industrial productivity**”

by **Assoc. Prof. Dr. Djitt Laowattana**

Founder and Advisor

Institute of Field Robotics (FIBO)

King Mongkut’s University of Technology Thonburi



Co-located with:



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14.05-15.15 Panel Discussion: “Stepping up to Industrial Automation & Robotics Revolution 4.0”

by **Mr. Manop Thongsaeng**

Senior Vice President  
Thai-German Institute (TGI)



**Mr. Pornchai Pongatimok**

Deputy Managing Director  
Mitsubishi Electric Factory Automation (Thailand) Co., Ltd.



**Mr. Smith Mangmeetakun**

Partner Technology Strategist  
Microsoft (Thailand) Limited



**Mr. Kampanart Tanpithaksidh**

Managing Director  
Robot System Co., Ltd.



Moderator:

**Dr. Tunyawat Somjaitaweeporn**

Lecturer of Information and Technology  
Punyapiwat Institute of Management (PIM)



15.15-15.30 Q & A

Program as of May 16, 2017

**Remarks:**

- Conference will be conducted in Thai only
- FREE session, limited seats available, pre-registration required
- For registration please contact email: [contactcenter@reedtradex.co.th](mailto:contactcenter@reedtradex.co.th) or call +662-686-7222
- The organizer reserves the right to adjust program and speakers list without prior notice