

## MANUFACTURING EXPO FORUM

### “Winning the Local : Leading the Global”

Thursday, 23 April 2026 at 13.00 – 16.00 hrs. at MR211-213, 2<sup>nd</sup> Floor, BITEC Bangkok

Organized by RX BITEC

In an era where competition in the manufacturing industry is rapidly evolving, Thailand must strengthen its capabilities in technology, production processes, and quality standards to remain resilient and competitive in both domestic and global markets. Today, manufacturers worldwide are accelerating their investments in next-generation production technologies—such as intelligent automation, real-time quality inspection, and advanced manufacturing systems—which significantly enhance precision, reduce costs, improve process stability, and create long-term competitive advantages. At the same time, global OEMs are raising their expectations across multiple dimensions, including product quality, traceability, the ability to manufacture complex components, flexibility in product variation, and transparency throughout the production chain. These rising requirements compel Thai factories to prepare for new international standards and to elevate their capabilities in order to transition from local manufacturers to truly becoming global suppliers.

This seminar provides both strategic insights and practical guidance to help Thai manufacturers identify priority technologies, demonstrate capability to global OEMs, and learn from experts who have passed world-class audits. Participants will gain actionable knowledge that can be applied immediately to strengthen competitiveness and elevate Thai factories to “win locally and lead globally.” The program also connects attendees with technologies, machinery, and solutions showcased at Manufacturing Expo, enabling them to turn on-stage insights into hands-on exploration and direct discussions with industry experts.

#### Target Audience

- Manufacturers and factory owners in the industrial production sector
- Production executives, process engineers, and quality control teams
- Tier 1 / Tier 2 component manufacturers aiming to enter the OEM supply chain
- Individuals interested in manufacturing technology trends and international standard
- Organizations or system developers involved in upgrading and modernizing Thai factories



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## Agenda

- 13.00-13.30 hrs. Registration
- 13.30-14.15 hrs. Keynote Address “**Future-Ready: Three Key Production Technologies Accelerating Global Manufacturing Investment**”
- By **Dr. Kriangyut Phiu-on**  
Acting Expert Engineer  
Division of Innovation and Industrial Technology Development  
Department of Industrial Promotion
- 14.15-16.00 hrs. Exclusive Talk “**Local to Global: The Pathway to Becoming a World-Class Supplier**”
- By **Dr. Stuart Brown**  
Regional President Power Solutions – SEA and Plant Manager  
Robert Bosch Automotive Technologies (Thailand) Co., Ltd.
- Mr. Vason Techamaitrechit**  
General Manager – Business Development  
Summit Lenso Co., Ltd.
- Mr. Attapon Sonsiri**  
Chief Consultant (Productive Manufacturing)  
JMA Consultants (Thailand) Co., Ltd.
- Moderated by **Mr. Suphot Sukphisarn**  
Deputy Secretary General  
Thai Auto-Parts Manufacturers Association (TAPMA)

**Remarks:** Program schedule as of 7 April 2026

- Seminar will be conducted in Thai and English.
- The organizer reserves the right to adjust program without prior notice.



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